

NEW EUROPEAN BAUHAUS on the DANUBE

NEBoD

ULM 25. Oktober 2022

Danube School 2022

The Danube Region



- 9 EU member states, 3 Accession countries, 2 neighbouring countries
- 115 million inhabitants
- The Danube and its tributaries as main defining elements



perhaps counterintuitively slowing down to listen to the world - empirically and imaginatively at the same time - seems our only hope in a moment of crisis and urgency

COMMITMENT

**New actions
and funding
to link sustainability to style
and inclusion**



BAUHAUS, HfG ULM & NEB



Francesca Bria

Björke Ingels

Ólafur Elíasson



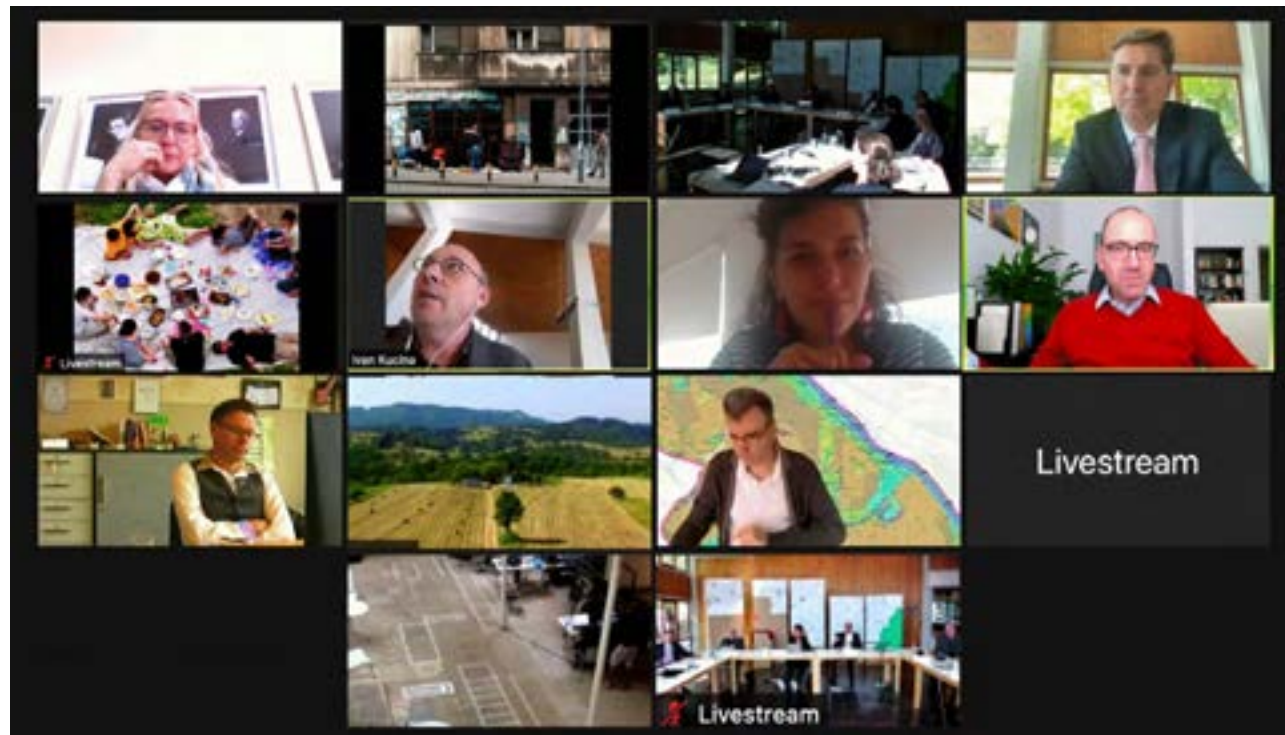
Michela Magan

Marcos Ros

Päivi Takkanen

Bálint Bachmann _ architect and rector Budapest
Ulrich Schwarz _ landscape ecologist and cartographer Vienna
Alexander Wetzig _ planner and HfG Foundation president
Dubravka Lazić _ photographer and artist Novi Sad
Ilinca Constantinescu _ architect and urbanist Bucharest
Eszter Dávida _ architect and project manager Budapest
Elke Krasny _ cultural theorist, curator and urbanist Vienna
Ivan Kucina _ architect and activist Belgrade/Rome/Weimar

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Peter Langer _ cultural manager Ulm
Michal Hvorecki _ author and activist Bratislava
Dániel Baló _ architect Budapest
Ton Matton _ urbanist and activist Linz
Márton Méhes _ cultural manager Vienna/Budapest
Ani Kodjabasheva _ historian and placemaker Sofia
Ute Meyer _ urbanist Stuttgart

SPACIAL ISSUES



landscapes of infrastructure



landscapes under pressure



landscapes becoming obsolete



peripheral landscapes

SYSTEMIC CHANGE

There is an understanding on EU level, that even living conditions cannot be achieved with established tools of cohesion policy (alone)

- The New European Bauhaus initiative demands a **radical update** of planning horizons
- The continent has to become **circular** and **inclusive**
- The already built environment has to serve as an important **source to harvest from**
- A resilient agenda has to (also) be defined as a **cultural and creative task**

NEB on the Danube wants to stand for a whole new approach to integrated (sub-/peri-/semi-) urban and rural territories

- The New European Bauhaus supports **innovative pilot projects**
- NEBoD bundles existing expertise to take transition to a new **circular / inclusive level**
- We re-read design as a **mission**, re-think its powers to **work with and for society**
- We ask: What is the **question**,?

The Commission combines relevant EU initiatives and enables new actions. Joining forces is key

- HfG Ulm Foundation has taken on a **stimulating** role
- Gathering a professional crowd of **fellow campaigners** works well
- This is good, because the challenges are **too big**, to go alone
- **Targets:** exchange, understanding, making plans, travel and educate, rolling out projects

REAL WORLD



the land question



It's no longer about asking what you want, but what you can do with what you have



greater narratives



design as a mission and affectionate care

REAL PEOPLE



EARLY NODES IN THE NETWORK



Network of Research and Design Hubs on the Danube

by
for
the European Institute of Innovation and Creativity
at
the University of Applied Sciences
in
2023





AUSTRIA

SLOVAKIA

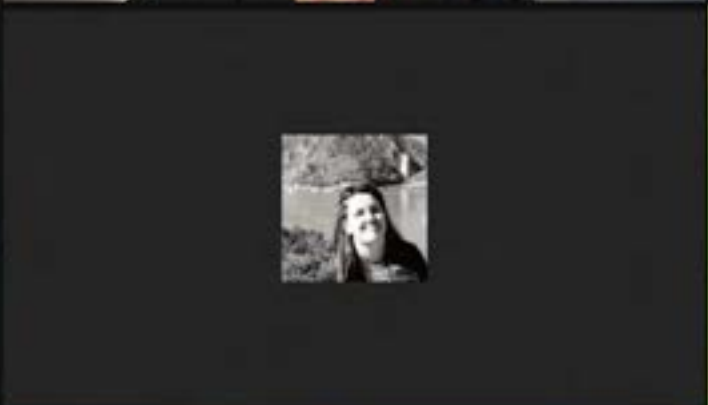
ROMANIA

HUNGARY

SLOVENIA

SERBIA

(Laura) KÉK Kortárs Építész...







Anwendung von Cink Borut JRC anzeigen

- 44% +

**NEB University / NEB Academy****Engaging in sustainability****NEB in times of crisis – Production and installation of the Paper Partition System (PPS) for refugee camps**

Find more about projects on the community platform (NEB Lab)

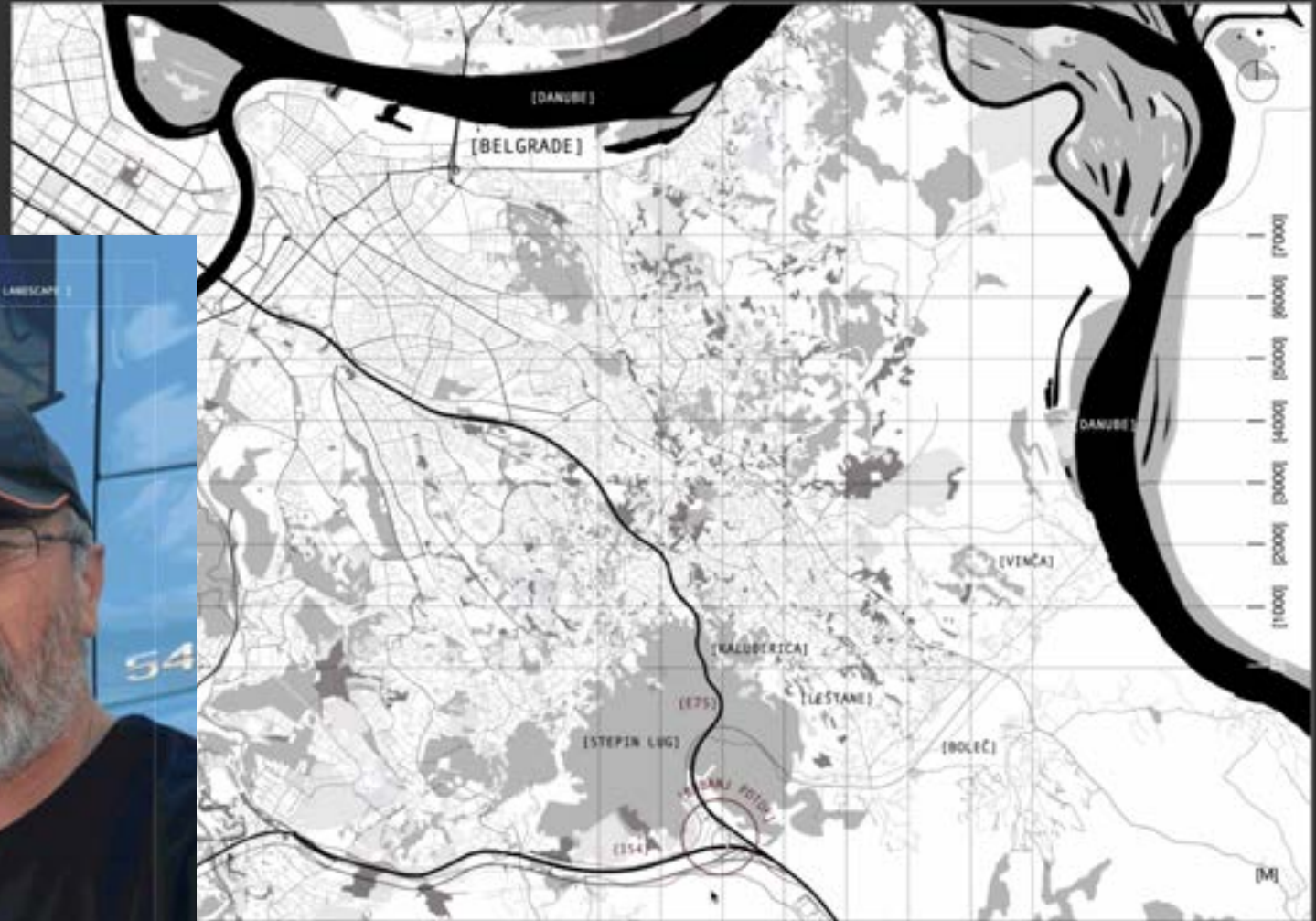
Teilnehmer (45)

Suche

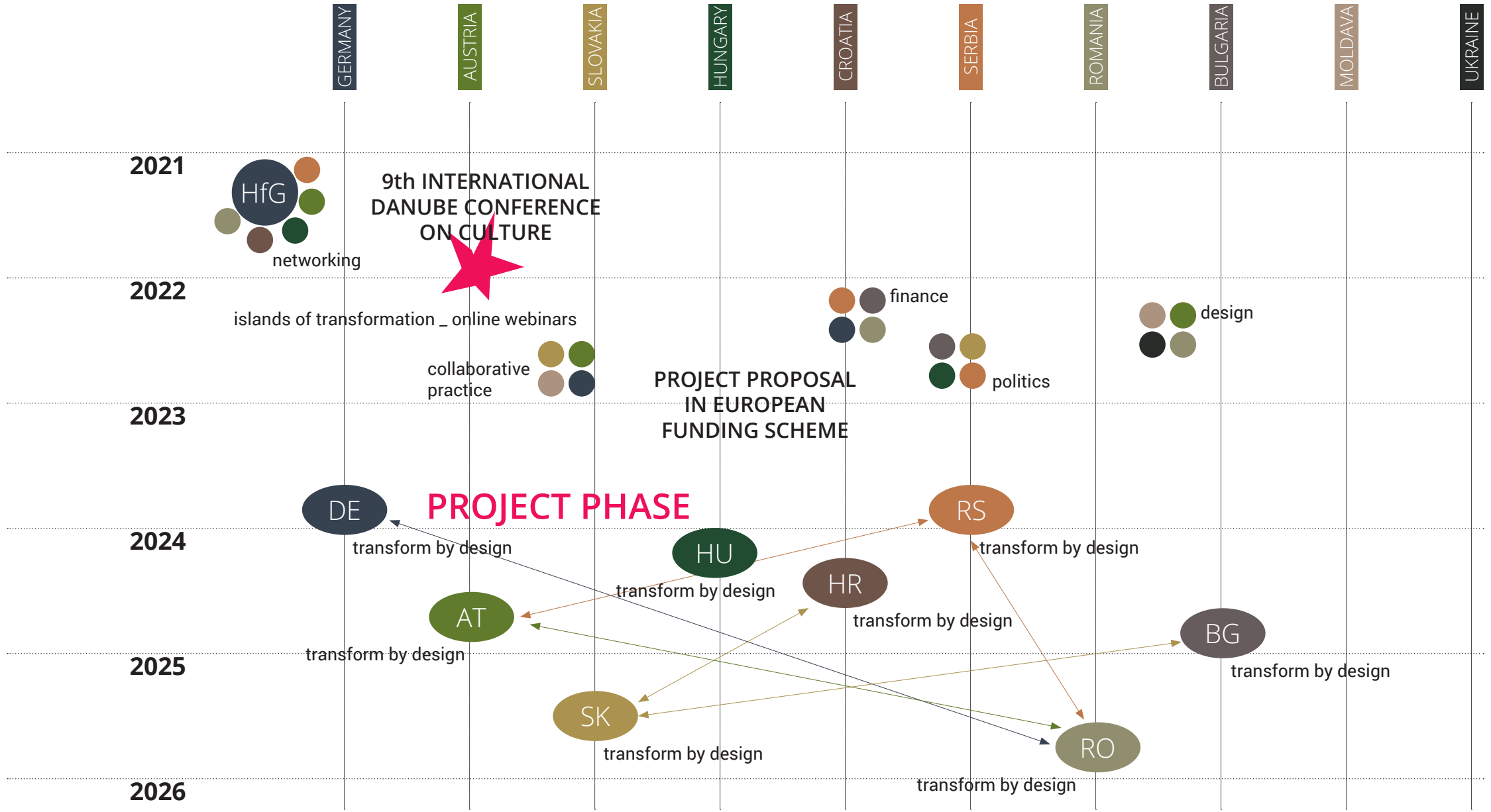
- UM ute meyer
Ich
- C.J. Cink Borut JRC
Gastgeber
- K Kolektiv.bg
- AK Agita Kaupuza
- AK Ani Kodjabasheva
- AV Anna Vitkova
- BF Beatrice Fumarola
- BJ Borislava WOODF...
- CJ CASTELLANO Org...
- CJ Cédric Fettouche J...
- CK Christina Kliafa



Eicy Babb



REAL PROJECTS



DANUBE TRANSNATIONAL PROGRAMME

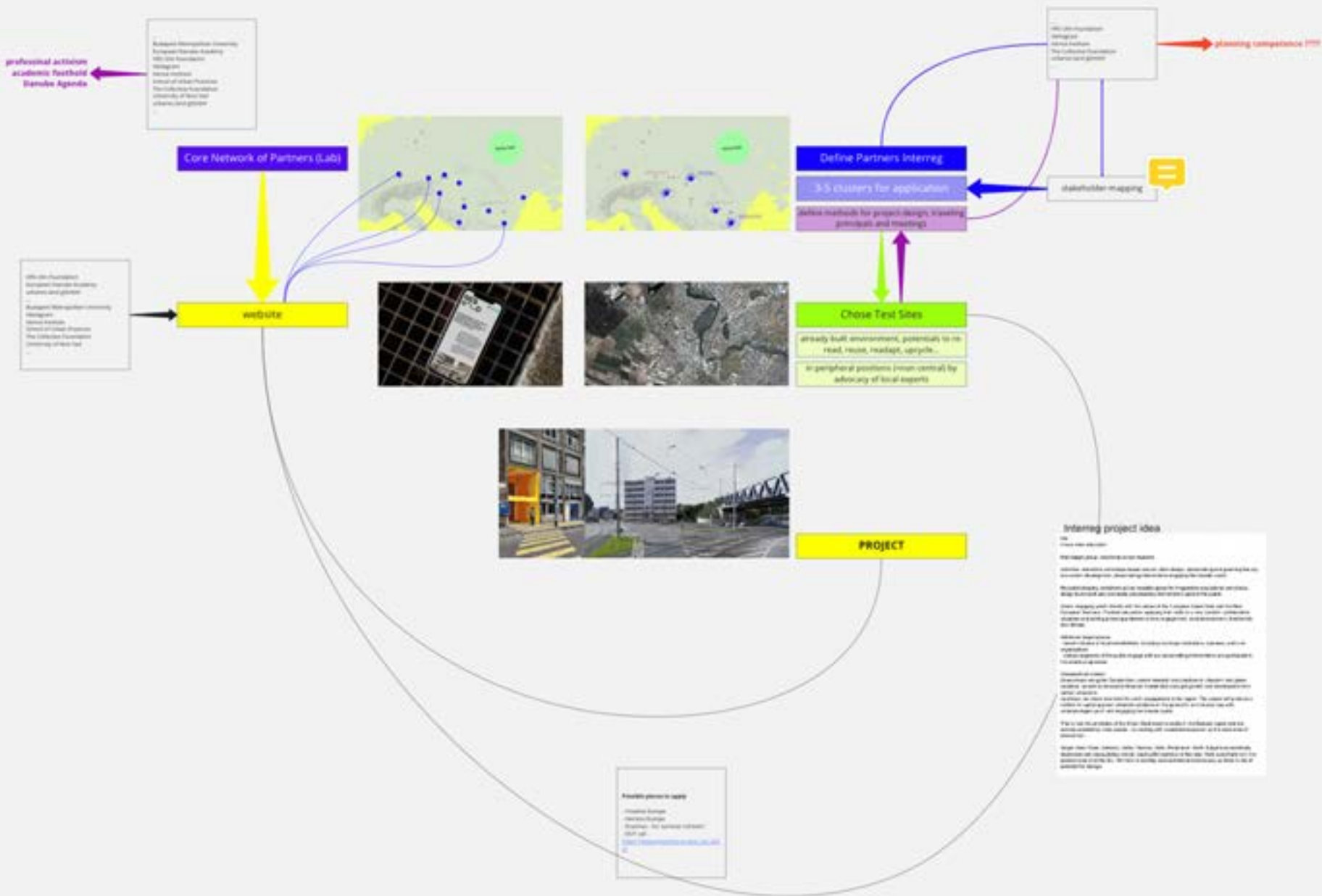


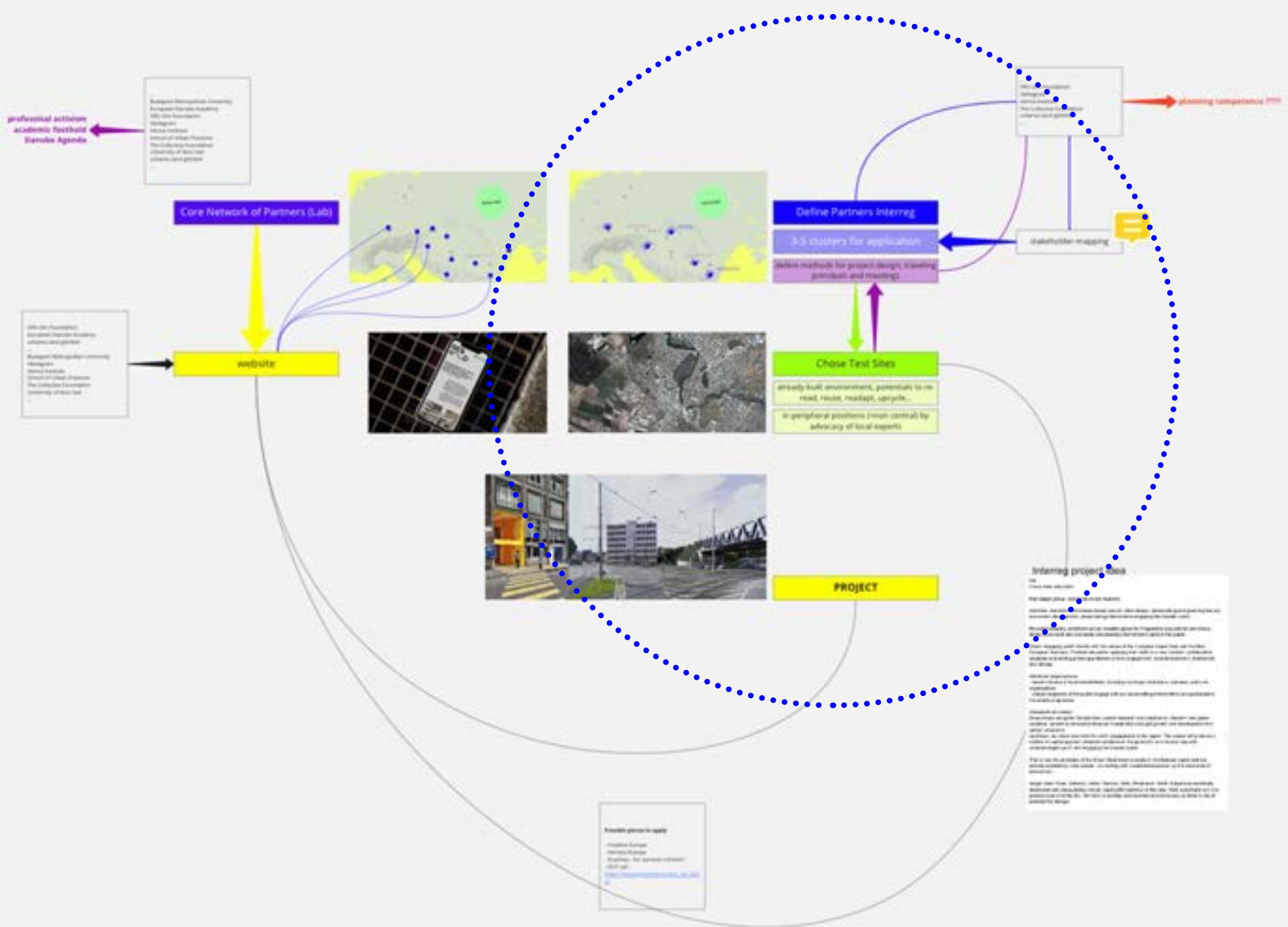
The Danube Region

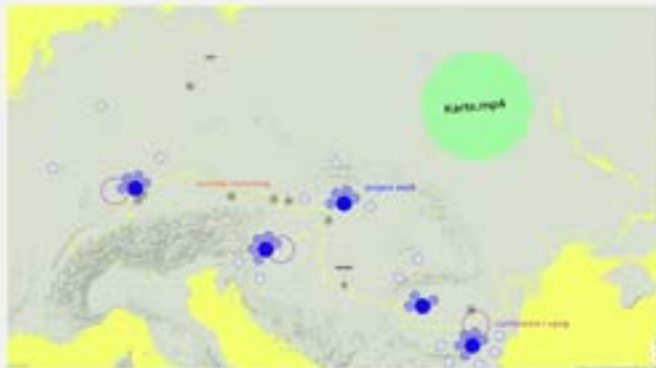


A region of barriers but with opportunities

- Heterogeneous being diverse in terms of natural environment, socio-economic & cultural features
- Highly fragmented political and administrative set up
- Highest number of countries (14) - highest number of borders
- EU and non-EU countries but the region includes EU measures for stronger cohesion with accession & neighbourhood policies
- A unique situation with the opportunity to develop a better integration of the Danube space







Define Partners Interreg

3-5 clusters for application

define methods for project-design, traveling principals and meetings

Chose Test Sites

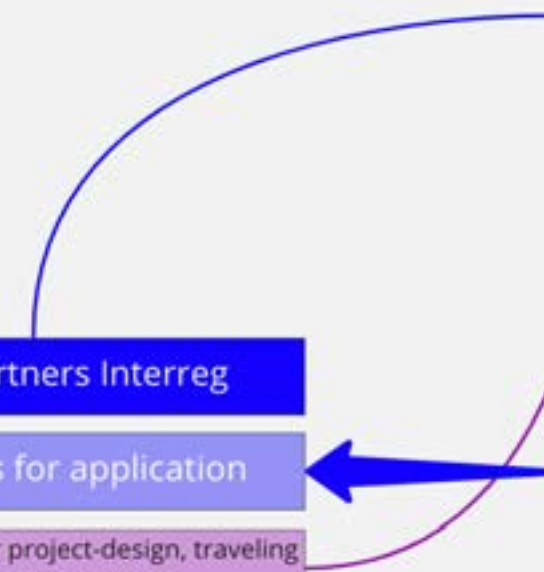
already built environment, potentials to re-read, reuse, readapt, upcycle...

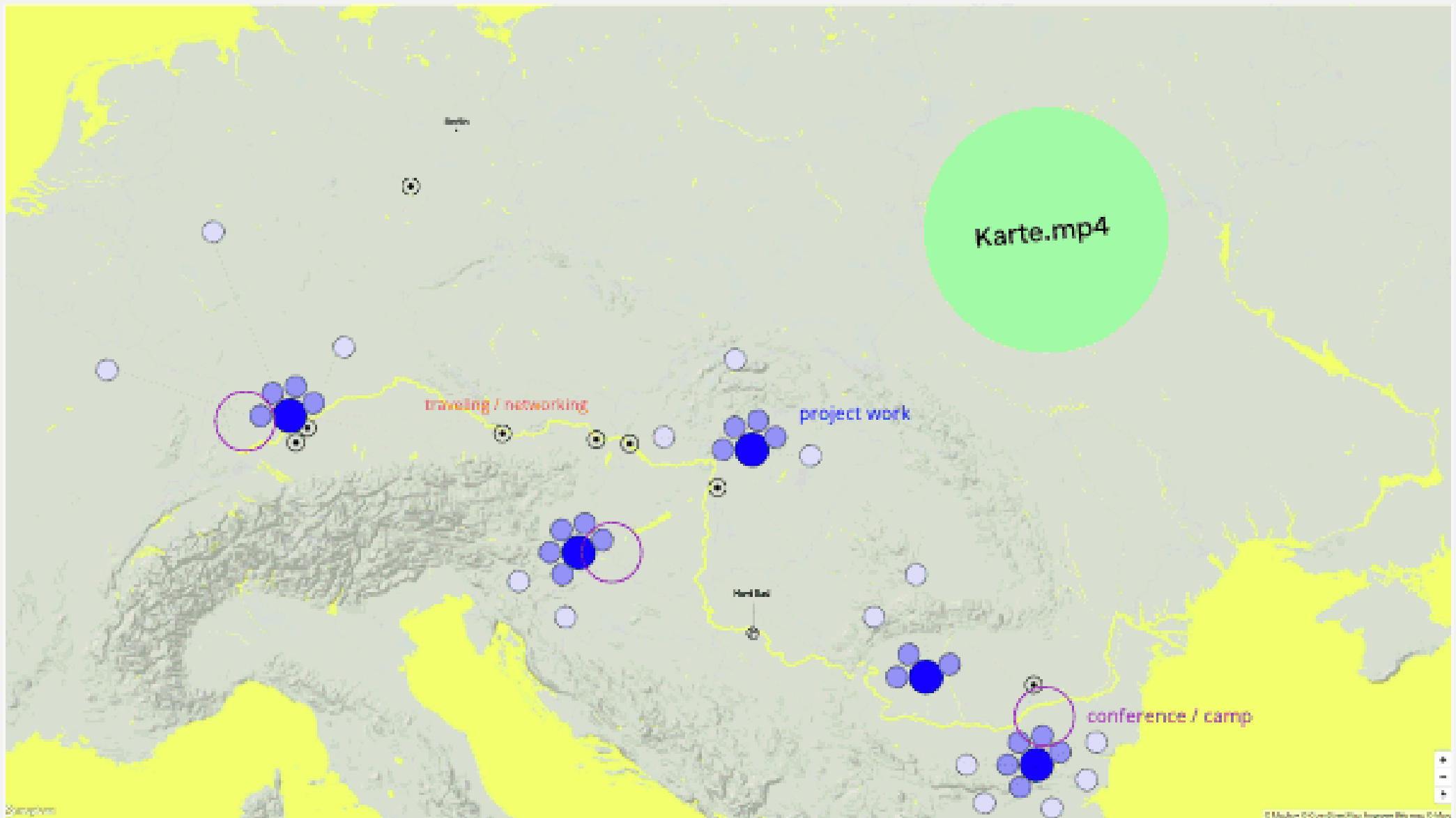
in peripheral positions (=non central) by advocacy of local experts

...
HFG Ulm Foundation
Ideiagram
Iskriya Institute
The Collective Foundation
urbanes.land gGmbH
...

stakeholder-mapping

→ planning competence ????





NEBoD WEBSITE

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New European Bauhaus on the Danube
An Initiative for Transformation by Design

The Danube is a long river. The major lowland divides and joins its neighbouring states, cutting through a succession of different levels of prosperity: the GDP at the source is 300 times higher than at the estuary. In its catchment area there is an unparalleled diversity in languages and cultures, religions and political beliefs, geographical and human landscapes, income and lifestyle. It is a region of contrasting and cultures, but also power: drawn from its between conditions and the great speed inhabiting hybrid identities. Bothward conditions in constant flux determine the life of its Million. From Austria to Serbia, from Hungary to Moldova or Germany to Ukraine people deserve a livable future.

The New European Bauhaus on the Danube initiative (NEBOD) demands a radical update of planning horizons and procedures. What if the unorderly condition of territories along the Danube, becomes re-read as a potential reserve for resilient development and action? What if changing industrial and infrastructural landscapes breed new business models that can be embedded in empty spaces and vacant factories? Or, if digitalisation and local production enable projects of common interest in urban peripheries, shrinking towns and rural communities? HfG Ulm as an institution in direct succession of the Bauhaus has taken on a stimulating and curating role. Together with Europeanische Donauakademie and the research initiative urbanland of the University of Applied Sciences Bielefeld it has formed an early nucleus and started a personal process, gathering a professional crowd of fellow colleagues in different (or future and) states in the Danube's catchment area. Involving planners and artists, activists, ecologists and thinkers the network has started to link in autumn 2021, and activities speed up:

1. Show cases: We are conceiving and setting up an exploratory website, that will introduce territories, partners and projects, where steps, shares and wild thoughts. The site will in itself be a project, never finished, always growing (start June 2022).
2. Wild lands – wild cities: We coordinate a set of project applications within the Interreg Danube Transnational Program (DTP) frame, dealing with industrial and modern heritage, brownfields or built rewilding. For 5-6 Test Sites in the Danube Region the following multi-step transnational processes are proposed: visit of the NEBOD initiative, attract local experts, hosts and interest groups, stage Exploration and Design Build Camps with students from the Danube Region, design creative financial frames, found association of stakeholders to implement a common good, reuse and up-cycling project.
3. Academy of commons: NEB on the Danube will also be a travelling agency to pop-up, and inspire different projects. Bauhaus becomes a flexible temporary connecting energies in a specific local context, leaving traces in one place, foregrounding development in others.

9th DANUBE CONFERENCE ON CULTURE - Declaration

The NEBOD functions as a think-and-do tank that generates and shares knowledge and activities. It today serves as an open communication platform for experiences and ideas as well as a base to exchange competences in the fields of design, art, architecture and culture. Activities support shared identities and highlight the need to transform spatial structures for post-fossil needs.

The Danube Region has to maintain its traditional function as a hybrid and intermediary part of Europe, a buffer against risks to labour and protect people and nature in need. The previous quality has been appreciated and cared for by many people along the corridor. Now times of crises call for joint action and orientation. The challenge is to be big, to go alone.




Bratislava



○ Michal Hvorecky

Budapest

Guided Tour

○ Dániel Baló



Budapest

Guided Tour

○ Dániel Baló



Dániel Baló
Architect

[Read more](#)

Dániel Baló

is an architect and member of an interdisciplinary collective of contemporary artists. He has initiated academic and independent works with a focus on the relation between nature and humans. Dániel is visiting professor at Moholy-Nagy University Budapest.



47° 37' 00" N
19° 30' 20" E



NEB

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New European Bauhaus on the Danube

Das New European Bauhaus (NEB) ist ein europäisches Programm, das die Zusammenarbeit zwischen Wissenschaft, Kunst und Industrie fördert. Es zielt darauf ab, innovative Lösungen für die Herausforderungen der Zukunft zu finden und die Lebensqualität in Europa zu verbessern.

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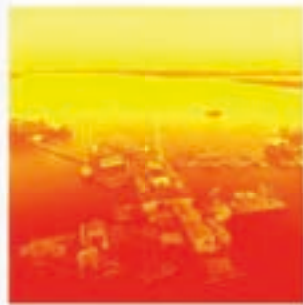
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www.nebod.eu



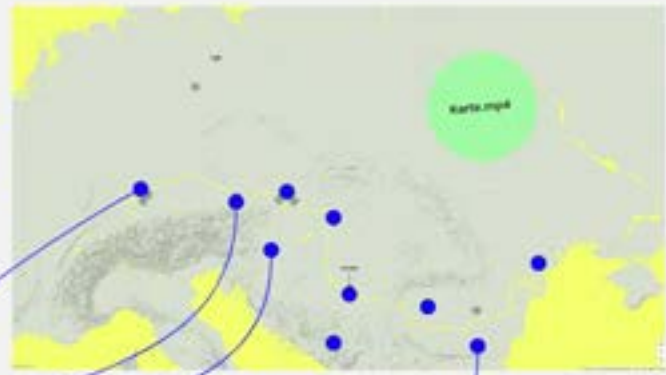




professional activism
academic foothold
Danube Agenda

-
- Budapest Metropolitan University
- European Danube Academy
- HfG Ulm Foundation
- Idellagram
- Iskriva Institute
- School of Urban Practices
- The Collective Foundation
- University of Novi Sad
- urbanes.land gGmbH
-

Core Network of Partners (Lab)



- HfG Ulm Foundation
- European Danube Academy
- urbanes.land gGmbH
-
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-

website



DANUBE SCHOOL





Thank you

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